

## AMERICAN VANADIUM ANNOUNCES AWARD BY AMERICAN COUNCIL OF ENGINEERING COMPANIES FOR UPCOMING CELLCUBE INSTALLATION IN MANHATTAN

November 18, 2014 - AMERICAN VANADIUM CORP. ("American Vanadium" or the "Company") (TSX.V: AVC) (OTCQX: AVCVF), the North American Master Sales Agent for GILDEMEISTER energy solutions' CellCube vanadium flow energy storage systems, announces that the engineering analysis prepared by the Company's consulting engineering firm, Jacob Feinberg Katz & Michaeli Consulting Group ("JFK&M"), for the upcoming CellCube installation at the headquarters of the Manhattan Transportation Authority at 2 Broadway, New York, has received a Diamond Award for 2015 Engineering Excellence in the category of Energy from the American Council of Engineering Companies (ACEC).

"We are delighted to announce the award garnered by JFK&M for their tremendous engineering work on this landmark installation in New York City," stated Bill Radvak, President & CEO of American Vanadium. "This project, with the support of the New York State Energy Research and Development Agency (NYSERDA), is an amazing collaboration of experts that are determining how to deliver an energy storage solution to a very unique urban environment. As the pace of adoption of energy storage continues to gather momentum, a key differentiator for American Vanadium is the ability to offer innovative customized solutions which are of the highest quality and have been certified to UL standards."

"JFK&M is so pleased to be involved in this strategic and innovative CellCube energy storage system project, which will provide benefits to American Vanadium, Metropolitan New York, the utilities and the engineering industry as a whole," said Ed Feinberg, Partner at JFK&M. "It is exciting to be part of an effort aimed at improving the use of energy and participating in the future of energy storage."

The award presentation will be made at a black tie gala on Saturday, March 28, 2015 in the Grand Ballroom of The Waldorf Astoria and the winner of the Empire Award -- an award given to the highest rated project in New York State -- will be announced at the EEA Gala. All Diamond Award projects designed and built in New York State are in contention for the Empire Award. The project has also been designated as one of the finalists to represent the American Council of Engineering Companies of New York in the national competition sponsored by the American Council of Engineering Companies (ACEC).

## About Jacob Feinberg Katz & Michaeli Consulting Group ("JFKM")

JFK&M CONSULTING GROUP LLC (JFK&M) is an award winning full service Mechanical, Electrical and Plumbing/Fire Protection Engineering Consulting Firm. Founded in March 2007, JFK&M is a Women Business Enterprise (WBE) certified by The New York City Department of SBE, the New York State Department of Economic Development, The Port Authority of New York, and MTA - New York City Transit. The firm has grown from the original founding partners to 50 highly experienced professionals. The Partners take pride in collaborating with clients to deliver responsive, cost effective solutions for all of their needs. A senior partner heads up every project at JFK&M and, therefore, provides large firm experience with a small firm service approach to detail, responsiveness and understanding of client needs and goals. JFK&M is a member of the United States Green Building Council and a supporting member of Labs21. JFK&M has completed the design of LEED, LEED Silver, Gold and Platinum Certified projects. In just seven years, the firm has received nine awards for excellence in engineering design and outstanding growth including the NY highest Diamond award.

## About American Vanadium Corp.

American Vanadium is an integrated energy storage company and the Master Sales Agent in North America for GILDEMEISTER energy solution's CellCube energy storage system. The CellCube is the world's only commercially



## Page | 2

available vanadium flow battery, providing long duration solutions over a 20+ year life for a broad range of applications including renewable energy integration and demand charge reduction. CellCube is a powerful, durable and reliable energy storage system that ensures a clean, emission-free energy supply at all times. American Vanadium is developing the Gibellini Vanadium Project in Nevada to be the only dedicated vanadium mine in the United States, providing a critical source of vanadium electrolyte for CellCube energy storage systems.

ON BEHALF OF THE BOARD

Bill Radvak, President and CEO

For further information, please contact: Mike Hyslop, Director, Business Development

(604) 681-8588 X 102

mhyslop@americanvanadium.com

www.americanvanadium.com

NEITHER THE TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN POLICIES OF THE TSX VENTURE EXCHANGE) ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY HEREIN.