

THE CRITICAL ELEMENT

AMERICAN VANADIUM ANNOUNCES ENERGY STORAGE AND RENEWABLE MICROGRID INITIATIVE FOR REMOTE COMMUNITIES ACROSS NORTHERN CANADA

ROBERT NAULT, FORMER CANADIAN MINISTER OF ABORIGINAL AFFAIRS, TO LEAD INITIATIVE

July 22, 2013 - AMERICAN VANADIUM CORP. ("American Vanadium" or the "Company") (TSX.V: AVC) (OTCQX: AVCVF) announces it has engaged Hon. Robert Nault to develop energy storage and renewable microgrids for remote communities and First Nations in Canada and the United States. This is a key initiative for American Vanadium which recently became the Master Sales Agent in North America for Gildemeister's CellCube energy storage system, the world's leading vanadium redox flow battery.

"Currently there are hundreds of communities across the United States and Canada that are operating off grid and relying on very expensive diesel generation" said Ron MacDonald, Executive Chairman of American Vanadium. "These communities pay, both directly and indirectly, more for their power than anywhere else in North America, even with government subsidies and programs. We are honored to be able to attract the talent and expertise of Robert Nault who is respected by the Aboriginal communities and government alike, to develop the plan we will execute together using the CellCube energy storage systems."

"Clean and sustainable energy is of vital importance to the prosperity of Aboriginal communities as well as North America's economic and environmental future," said Robert "Bob" Nault, who served as Canada's Minister of Aboriginal Affairs and Northern Development from 1999 to 2003. "I look forward to working with American Vanadium to offer renewable energy generation combined with their CellCube energy storage system as a viable means for meeting community needs, as well as contributing to Canada's future electrical supply to serve First Nations."

About American Vanadium Corp.

American Vanadium has entered into a master sales agreement with GILDEMEISTER energy solutions to market and sell the CellCube vanadium redox flow batteries in North America. American Vanadium is developing the only vanadium mine in the United States. The Company's Gibellini Project, located in Nevada, is being designed to economically produce vanadium electrolyte for the energy storage industry, as well as vanadium products for the steel and alloying industries.

A positive Feasibility Study and updated National Instrument 43-101 on the Gibellini Project were completed by AMEC E&C Services in 2011.





American Vanadium trades on the TSX Venture Exchange as a tier-one company under the symbol "AVC", the OTCQX Market under the symbol "AVCVF" and the Frankfurt Stock Exchange under the symbol "OUA".

ON BEHALF OF THE BOARD

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